



PRESS RELEASE CAMBODIAN LIVING ARTS

FOR IMMEDIATE RELEASE LIVING CAMBODIA THROUGH SIGNS

PHNOM PENH, Cambodia – November 22nd, 2012 - Cambodian Living Arts (CLA) will launch its new gallery on December 4th at 6pm, with the opening of the hand-painted signs exhibition *Living Cambodia through Signs*.

A space for endangered cultural practices

Cambodia Living Arts (CLA) is launching a gallery to showcase traditional arts and other endangered cultural practices through visual arts. This is the case of the exhibition *Living Cambodia through Signs*, an exhibition of photographs by Sam Roberts of hand-painted signs in Kratie province, as well as some original signs, a vanishing practice as machine-printed signs increase in popularity in Cambodia. Sam Roberts is a photographer, writer and researcher with a passion for hand-painted signs, and he will be launching his book *Hand-painted signs of Kratie* at the exhibition. Photographs and original signs will be for sale and any profits will go to CLA's programs. The exhibition will be on until January 5th, 2013.



A program of Cambodian Living Arts



CLA is a non-profit organization based in Cambodia that focuses on Cambodian arts. CLA implements a series of programs, with the intention of creating a sustainable environment where Cambodian arts can empower individuals and communities. As part of its Community Arts program, Cambodians learn traditional arts; motivated students get opportunities to improve their skills as arts professionals in the Capacity Building program; CLA's Creative Industries program creates regular, well-paid work for arts professionals in the arts sector, while raising awareness about Cambodian traditional arts among foreigners and Cambodians.

As a true springboard for arts professionals, *Plae Pakaa* plays an integral role in this program. After 2 years of performing on the National Museum's stage, the *Children of Bassac* company now receives at least two requests per month for private performances.

© Photos: Sam Roberts, Matthew Wakem



Exhibition opening details

Tuesday December 4th, 2012, at 6:00pm
Please confirm attendance to Heng Samnang
Tel: 023 986 032
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For further information please contact:

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